

ARTIK

V I S U A L



ABOUT

Artik Visual is a multimedia communication agency that deals with the promotion of corporate image, creating digital and physical products that range from Videomaking to Social Media Management, and from Branding to Web Design.

Through an accurate analysis of the brand identity of the customer and global trends, Artik Visual identifies the most effective solution to successfully convey an idea or a message using the power of the image. The young and innovation-oriented Artik Visual team develops advanced products and always offers the client new communication opportunities.

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SERVICES

Artik Visual offers the following multimedia communication services through a fully in-house production:

◈ BRAND IDENTITY ◈ STUDIOS ◈ VIDEO ◈ DRONES ◈ 3D ANIMATIONS ◈ PHOTOS ◈ GRAPHIC DESIGN ◈ WEB



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BRAND IDENTITY

Artik Visual offers the corporate image management service, that is the planning and execution of activities aimed at developing Brand Identity and increasing Brand Awareness.

Our strategists, after a careful analysis of the company, competitors and target market, develop the most effective integrated communication strategy to enhance the brand.

The results obtained from the project are analysed and re-processed periodically, so that the client can be kept updated on the progress and development.



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STUDIOS

Our Studios allows to create content using customised scenography or neutral backgrounds.

Our photographic limbs are suitable to accommodate vehicles and objects of large dimensions.

- ❖ Black photographic limb
- ❖ White photographic limb
- ❖ Customizable photographic sets
- ❖ Dressing Room & Make-Up



VIDEO

The videos that we produce are an expression of all our know-how. Always keeping updated on trends and on the evolution of the industry, we develop unique video projects that fit the style and values of your brand.



DRONES

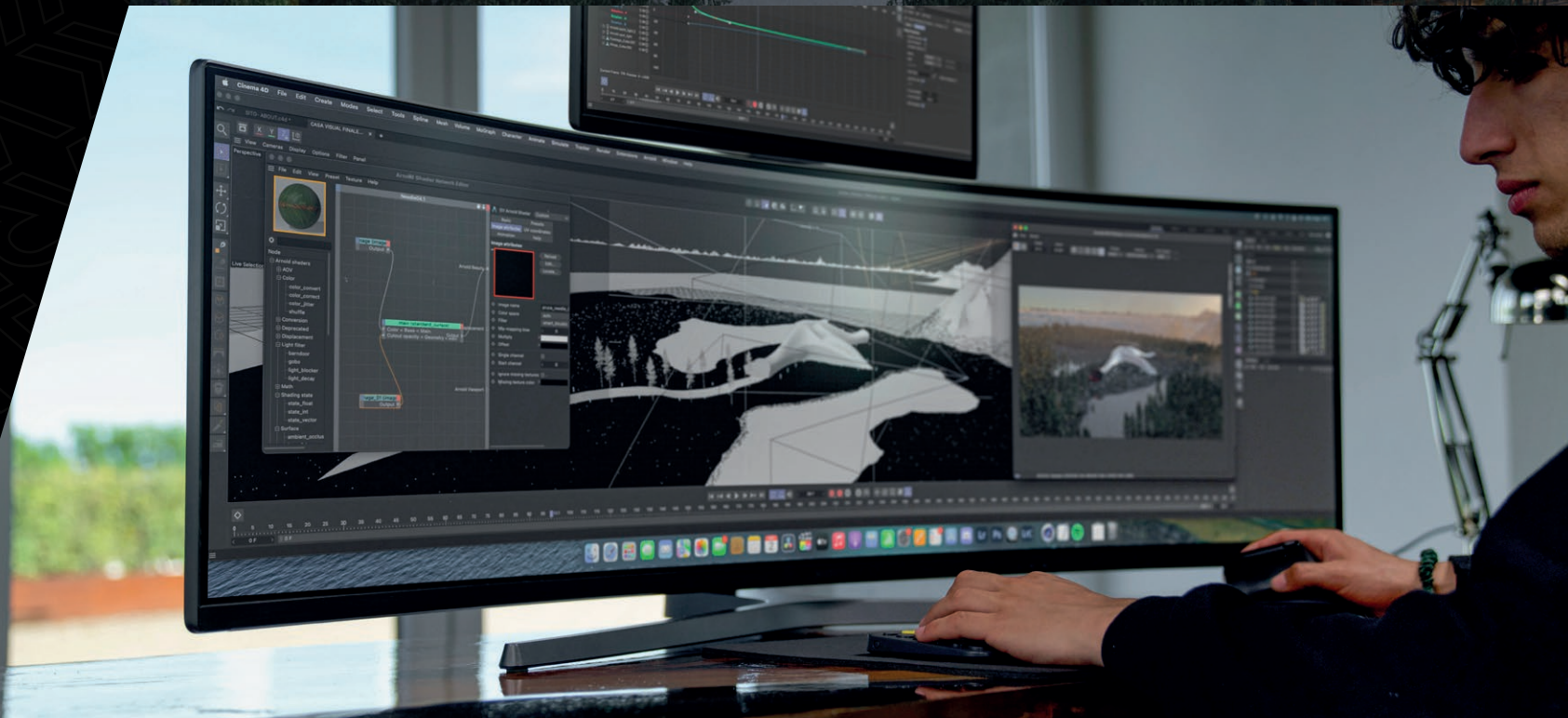
Artik Visual develops and deepens an internal branch of the video industry: aerial filming. We dispose of certified pilots and different drones, suitable for contexts and flight conditions that can be divided into two macro-categories: Cinematic Panoramic Drones and FPV Drones.



3D ANIMATIONS

Visual effects, or three-dimensional animations, are the most innovative form of graphic animation. With the help of sophisticated software, the canons of cinematography and a good dose of creativity and experience, our 3D Creators blur the boundaries between reality and fiction.

- ❖ 3D Animations
- ❖ CGI
- ❖ VFX



PHOTOS

The experience and skills of our operators allow us to capture the perfect moment in any context, adopting different styles of photography.



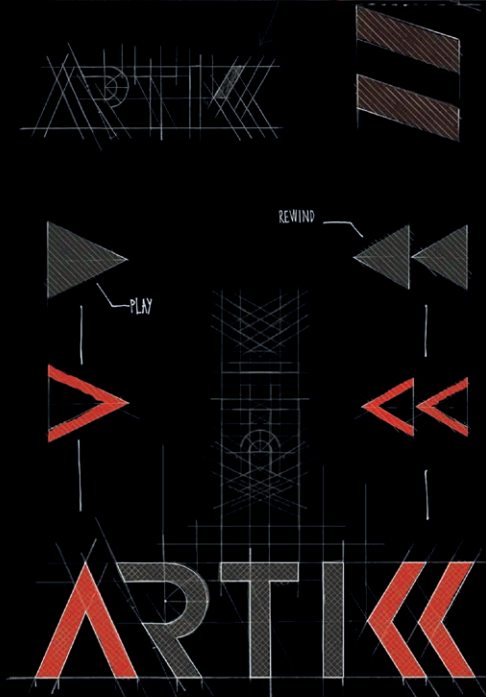
GRAPHIC DESIGN

Brand identity can be developed through graphic design, creating branding products characterised by a defined and consistent style.

- ◉ Logos
- ◉ Branding Products
- ◉ Paper and digital illustrations
- ◉ Motion Graphics



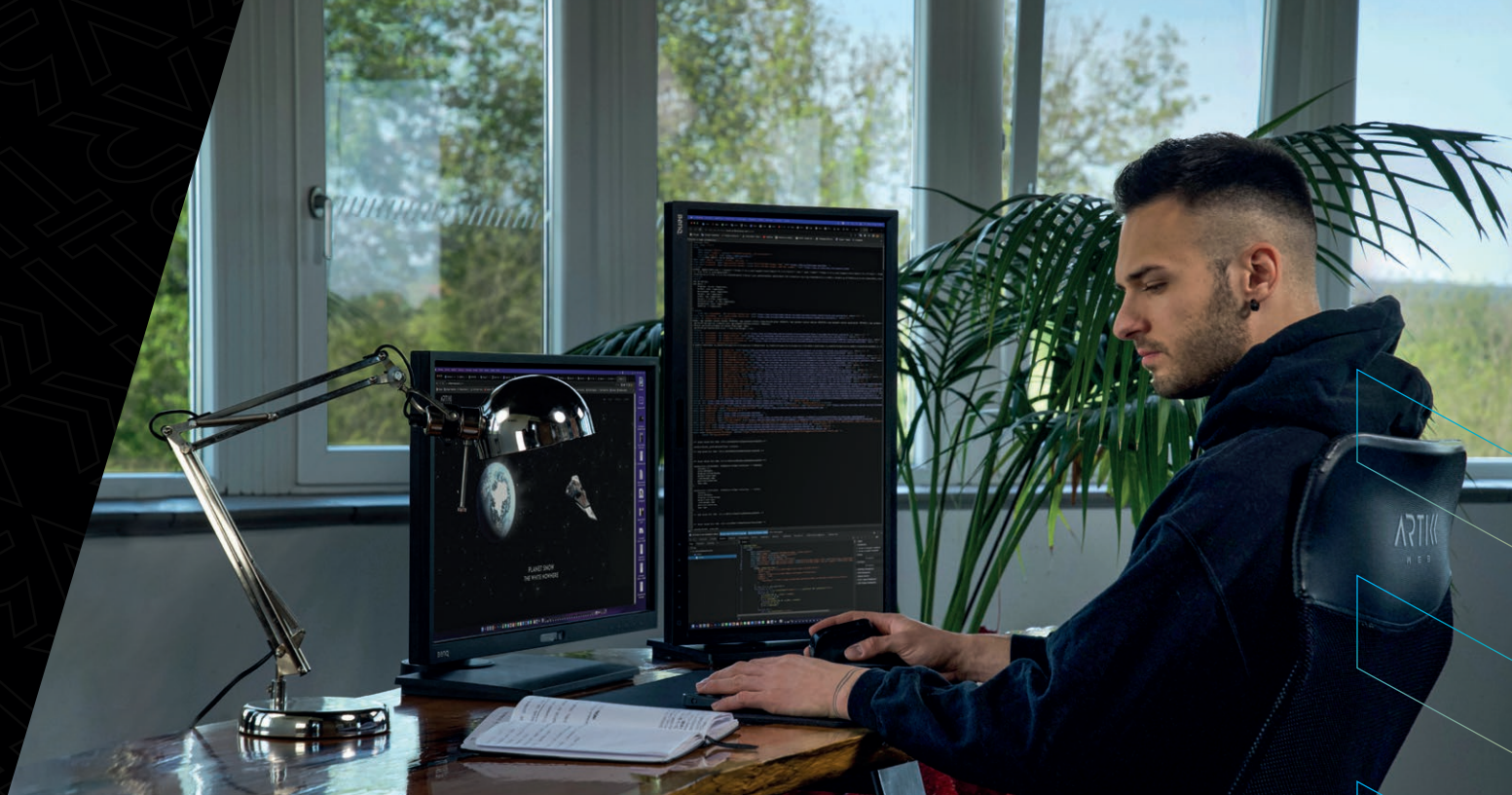
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WEB

Artik Visual develops and maintains websites and social profiles, which are the tools that enable any company to increase its brand awareness, to be easily findable and to promote products and services.

- ❖ Website
- ❖ E-commerce
- ❖ SEO Strategy
- ❖ Social Media Managment





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